

What is claimed is:

1. A fastening tab, said fastening tab comprising:
a manufacturer's bond end attached to a disposable absorbent product; and
a user's end adapted to secure said disposable absorbent product on
5 a wearer, said user's end comprising a mechanical fastener component and
being configured to have a disengagement ratio of at least 1.5:1.
2. The fastening tab according to claim 1 wherein said user's end has a disengagement ratio of at least 2:1.
3. The fastening tab according to claim 1 wherein said user's end has a disengagement ratio of at least 5:1.
4. The fastening tab according to claim 1 wherein said user's end has a disengagement ratio of at least about 10:1.
5. A fastening tab according to claim 1 wherein said user's end has a disengagement ratio of at least about 15:1.
6. The fastening tab according to claim 1 wherein said mechanical fastener component is the hook component of a hook-and-loop fastener.
7. The fastening tab according to claim 1 wherein said user's end is multi-lobed, said lobes defining a valley in said mechanical fastener component of at least 5 millimeters and an angle in said mechanical fastener component of from about 0° to about 60°.
8. A fastening tab according to claim 7 wherein said lobes define a valley in said mechanical fastener component of at least about 8 millimeters.
9. The fastening tab according to claim 7 wherein said lobes define an angle in said mechanical fastener component of from about 10° to about 55°.

10. The fastening tab according to claim 7 wherein said user end defines three lobes, each said lobe having a surface area, said surface area of one of said lobes being at least 50 percent greater than at least one of the remaining lobes.
11. The fastening tab according to claim 1 wherein said fastening tab defines shear channels in said mechanical fastener component.
12. The fastening tab according to claim 1 wherein said mechanical fastener component defines an unattached edge of at least about 2 millimeters in length.
13. A fastening tab, said fastening tab comprising a manufacturer's bond end attached to a disposable absorbent product; and
a user's end adapted to secure a disposable absorbent product on a wearer, said user's end comprising a mechanical fastener component and
5 being multi-lobed, said lobes defining a valley in said mechanical fastener component of at least 5 millimeters and an angle in said mechanical fastener component of from about 0° to about 60°.
14. The fastening tab according to claim 13 wherein said lobes define a valley in said mechanical fastener component of at least about 8 millimeters.
15. The fastening tab according to claim 13 wherein said lobes define an angle in said mechanical fastener component of from about 10° to about 55°.
16. The fastening tab according to claim 13 wherein said user's end defines three lobes, each said lobe having a surface area, the surface area of one of said lobes being at least 50 percent greater than at least one of the remaining lobes.
17. A fastening tab, said fastening tab comprising:
a manufacturer's bond end attached to a disposable absorbent product; and

5 a user's end adapted to secure said disposable absorbent product on a wearer, said user's end comprising a mechanical fastener component and being cut to define a shear channel in said mechanical fastener component.

18. The fastening tab according to claim 17 wherein said fastening tab defines two shear channels.

19. A disposable absorbent product, said product comprising:

an outer cover;

a bodyside liner;

5 an absorbent core located between said bodyside liner and said outer cover; and

a fastening tab comprising a manufacturer's bond end attached to said disposable absorbent product and a user's end adapted to secure said disposable absorbent product on a wearer, said user's end comprising a mechanical fastener component and being configured to have a
10 disengagement ratio of at least 1.5:1.

20. The disposable absorbent product according to claim 19 wherein said user's end has a disengagement ratio of at least 2:1.

21. The disposable absorbent product according to claim 19 wherein said user's end has a disengagement ratio of at least 5:1.

22. The disposable absorbent product according to claim 19 wherein said user's end has a disengagement ratio of at least about 10:1.

23. The disposable absorbent product according to claim 19 wherein said user's end has a disengagement ratio of at least about 15:1.

24. The disposable absorbent product according to claim 19 wherein said mechanical fastener component is the hook component of a hook-and-loop fastener.

25. The disposable absorbent product according to claim 19 wherein said user's end is multi-lobed, said lobes defining a valley in said mechanical fastener component of at least 5 millimeters and an angle in said mechanical fastener component of from about 0° to about 60°.

26. The disposable absorbent product according to claim 19 wherein said fastening tab is cut to define a shear channel in said mechanical fastener component.

27. A disposable absorbent product, said product comprising:

an outer cover;

a bodyside liner;

an absorbent core located between said bodyside liner and said outer

5 cover; and

a fastening tab comprising a manufacturer's bond end attached to said disposable absorbent product and a user's end adapted to secure said disposable absorbent product on a wearer, said user's end being multi-lobed, said lobes defining a valley in the mechanical fastener component of at least 5 millimeters and an angle in said mechanical fastener component of from about 0° to about 60°.

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28. A disposable absorbent product, said product comprising:

an outer cover,

a bodyside liner;

an absorbent core located between said bodyside liner and said outer

5 cover; and

a fastening tab comprising a manufacturer's bond end attached to said disposable absorbent product and a user's end adapted to secure said disposable absorbent product on a wearer, said user's end being cut to define a shear channel in said mechanical fastener component.